

2017-2018 High Risk Drinking/AOD Action Plan

Please complete the “Six Month Update column

Task	Due Date	Responsible	Are you requesting funding for this initiative? Yes/No*	Process Measures & Performance Indicators	6 Month Update
<i>Marijuana Education Initiative focused on edibles/concentrates</i>	<i>Spring 2018</i>	<i>Jake Bloom Nate Kirkman</i>		<i>NCHA survey results Student retention Student reasons for leaving UW-Stout without graduating Student engagement</i>	<i>Collaborated with DCPFY on “What’s in your gummy?” – community billboard & marketing materials. Marketing materials were displayed in display cases and table tents on campus Chief Spetz & Jake Bloom presented to DCPFY on 11/9/17 about Marijuana Edibles</i>
<i>Administer the NCHA Survey to the campus to assess student health and wellness to include AOD assessment. This data will inform and assess future action items</i>	<i>Spring 2018</i>	<i>John Achter</i>		<i>Survey administration will inform action items for 2018-2019, assess work already being done, and provide UW System data for benchmarking and for and System committees. Student retention</i>	<i>IRB approved in Dec. Approved to offer 10, \$20 incentives (random selection, \$ applied to Stout Card) Order for additional sample size (2500+ 1500=4000) sent to ACHA in Jan.</i>

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				<p><i>Student reasons for leaving UW-Stout without graduating</i></p> <p><i>Student engagement</i></p>	<p><i>Admin. dates: Feb. 19 – Mar. 9, 2018.</i></p>
<p><i>Continuation of off campus safety promotion regarding harm reduction and risk management.</i></p>	<p><i>Fall 2017</i></p>	<p><i>Sandy Scott</i> <i>Nate Kirkman</i> <i>Jake Bloom</i></p>	<p><i>\$5,000</i></p>	<p><i>Information distributed via ‘knock & talks’</i></p> <p><i>Student retention</i></p> <p><i>Student reasons for leaving UW-Stout without graduating</i></p> <p><i>Student engagement</i></p>	<p><i>250-plus off-campus residence contacts and distributed 778 bags of the 1,000 made</i></p> <p><i>Remaining 222 bags were distributed to upper-class students living in the residence halls</i></p> <p><i>Bags contained a variety of menus/coupons/freebies from business around campus, BAC charts and app card, information on how to host a party, local ordinances, information about services available on campus and more</i></p> <p><i>Letters to parents: through Dean of Students- efforts to</i></p>

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					<i>encourage parents to have conversations with their students about alcohol use</i>
<i>Support Dunn County Area Task Force for added law enforcement for party patrols during high activity weekends</i>	<i>Spring 2018</i>	<i>Jason Spetz</i>	<i>\$15,000</i>	<i>Successful deployments, low number of large house parties</i> <i>Student retention</i> <i>Student reasons for leaving UW-Stout without graduating</i> <i>Student engagement</i>	<i>-Extra patrols move in and homecoming</i> <i>-Extra patrols planned for pub crawls, family week, & graduation</i> <i>-Plans for party patrols for spring</i> <i>-Support for extensive drug investigations relating to Stout students, both on and off campus</i>
<i>Inform campus community of resources/services and correct student and faculty/staff perceptions.</i> <i>Focus intervention & education on marijuana, prescription drugs and narcotics.</i> <i>Teach alcohol and marijuana education and prevention classes for students coming through local court system.</i> <i>Bystander Intervention Program “I Step Up,” marketing and training.</i>	<i>May 2018</i>	<i>Jake Bloom</i>	<i>\$15,000</i>	<i>Successful implementation of national best practices regarding education and intervention for alcohol and other drug use.</i> <i>NCHA survey results 2018</i> <i>Student retention</i> <i>Student reasons for leaving UW-Stout without graduating</i> <i>Student engagement</i>	<i>DFSCA Annual Notification completed on 10/13/17 through e-Brochure distribution</i> <i>AOD Information website page</i> <i>Information included in all AOD presentations</i> <i>Prescription Drug take-back promoted</i> <i>Great American Smokeout promotion</i>

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<p><i>SBIRT (Screening, Brief Intervention and Referral to Treatment) around AODA issues. Training counseling staff and others on brief intervention and referral.</i></p> <p><i>Parent Education – develop messaging and materials outlining how to have a discussion with your child about AOD before they come to college.</i></p> <p><i>Develop “just in time” safety messaging/marketing materials to be distributed/ marketed during high traffic and high risk events.</i></p>					<p><i>“Stout Life Hacks” Week 1 – FYE alcohol and sexual violence education</i></p> <p><i>“I Step Up” posters – Buddy System, Designated Driver and Anxiety</i></p> <p><i>All posters and marketing promotion distributed through posters also gets put on MSCs TVs and Facebook</i></p> <p><i>“I Step UP & BI messaging used on bar coasters used at homecoming tailgate</i></p> <p><i>Bathroom readers during homecoming week in Housing promoting BI and buddy system and h Athletics continued “Step Up” programming BI training</i></p> <p><i>Watch Your BAC presentations – ASPIRE during homecoming week</i></p>
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					<p><i>Referral Information on website page</i></p> <p><i>Parents You're Not Done Yet – UW-Stout version created and distributed to families to 1st year students starting the school year</i></p> <p><i>AA/NA promotion</i></p> <p><i>FYE Smart & Healthy handout created and distributed</i></p> <p><i>Alcohol Class – (7/17-12/17) – 11 classes and 131 participants</i></p> <p><i>BASICS – Drinker's Check-up – (7/17-12/17) – 12 participants</i></p> <p><i>CASICS – Marijuana Check-up - 3 participants</i></p>
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					<p><i>Promotion of alcohol class option for first offense underage drinking citations through handout used by UW-Stout conduct officers</i></p> <p><i>Trained UW-Stout Conduct offices from DOS and Housing about educational options available through Counseling Center for AOD related conduct</i></p> <p><i>Chancellor’s Coalition working on 21st and 22nd birthday card program to promote safety and alternative options to drinking on your birthdays</i></p>